



Kansas City, Mo

Heart of America

- Kansas City will host *FUTURALLIA* the globally recognized international business development event in 2011.
- *Fortune* magazine ranks Kansas City as one of the 20 best cities in the USA for international business.
- *Entrepreneur Magazine* rates KC as the No.1 city in the Midwest in which to start and grow a business and No. 11 nationally
- Kansas City metro area has been named fifth for business opportunities by *Expansion Management*.



History of Kansas City

Kansas City is the largest city in the state of Missouri and serves as the anchor for the Greater Kansas City Metropolitan Area, which also includes the city of Kansas City, Kansas and its suburbs.

Founded in 1838 and incorporated by the State of Missouri as the City of Kansas in 1853, Kansas City has a long and proud history.

During the Civil War Kansas City was a flash point of tension over the issue of whether the Kansas Territory should be admitted to the Union as a free or a slave state. Tensions reached a climax in August 1863 when the Union Army's temporary jail in Kansas City collapsed killing several women related to pro-slavery activist William Quantrill. Quantrill responded by leading a raid, known as the Lawrence Massacre, in which 150 people were killed and the anti-slavery town of Lawrence was almost completely destroyed.

After the war Kansas City beat out its rival city to the north, St Joseph, for trade dominance and became the economic powerhouse of the area. Kansas City's rise to economic dominance can be attributed to the passage of a bill in Congress to build the Hannibal Railroad Bridge at Broadway Avenue. From 1869 when the bridge opened the railroads helped to make possible the transformation of Kansas City into one of the world's largest cattle markets.

The city continued to grow as a result of the cattle market boom, and in 1889 Kansas City adopted a new charter dividing its 60,000 residents into 14 wards. William Rockhill Nelson convinced the city to build its first convention hall, which opened in 1899 at 12th and Wyandotte.

By the beginning of World War I Kansas City had grown to 248,000 residents and was highly influenced by the infamous Pendergast family. James Pendergast, an influential man who had gained influence by opening a tavern and hotel in Kansas City, won a seat on the City Council in 1887. Following his death in 1912, his son Tom took power and virtually ruled the city until 1940 when LP Cookingham was hired to reform city management.

Since the Second World War, Kansas City has continued to grow. Annexations in the 1950s and 60s increased Kansas City's land area to more than 318 square miles. The 1970s saw the construction of Kansas City International Airport, the world's only matched football and baseball stadiums, Kemper Arena, and H Roe Bartle Exposition Hall.

Kansas City is proud of its history, but it has also developed far beyond its roots in the cattle markets. Today Kansas City is well-known for its foreign trade zone, international connections, and its beautiful architecture. It is said to have more fountains than any city in the world except, perhaps, Rome, and more boulevards than any city save Paris. It is no wonder, then, that Kansas City is known as both the "Heart of America" and the "Paris of the Plains".

About Kansas City

From its early trading post beginnings, Kansas City has grown to be a metropolitan area of 2.2 million people, and includes cities in Missouri and Kansas. Located near the geographic and population centers of the US, it truly is the "Heart of America." This asset has helped Kansas City maintain its reputation as a crossroads of transportation and as an international trade hub.

Fortune magazine ranks Kansas City as one of the 20 best cities in the USA for international business.

Kansas City has a vibrant and diversified economy, with a wealth of small and medium size businesses. There are also 10 *Fortune* 1000 companies headquartered in the KC region, and more than 25 *Fortune* 500 companies have a significant presence here. Some of the most recognized household brands make their home in KC – Hallmark Cards, H&R Block, Lee Jeans and Sprint-Nextel.

Kansas City's economy is a nearly exact reflection of the U.S. economy. This means that our economy doesn't hinge on one or two industries. Our employers and workforce are protected from dramatic peaks and valleys experienced by other markets.

Entrepreneur Magazine rates KC as the No.1 city in the Midwest in which to start and grow a business and No. 11 nationally. Its metro area has been named fifth for business opportunities by *Expansion Management*. KC is also a "Top Major Market for business development" according to *Southern Business & Development*.

Kansas City's French History

Kansas City actually traces its roots back to early French traders. In 1821 a Frenchman, Francois Chouteau, came up the Missouri River and established a trading post on the waterway in what is now Kansas City. Chouteau and several other French families constituted the first non-Indian settlement in Kansas City. From its early trade post beginnings Kansas City, Missouri, has grown to be the largest city in a metropolitan area of 2.2 million people. The metro area includes cities in Missouri and Kansas. It enjoys the resources and strengths from both states, and includes more than 136 cities and 18 counties.

Climate

KC enjoys each of the four seasons. Spring, when *Futurallia* will be held, is a beautiful time of the year with mild temperatures prevailing. Average temperatures in May range from a high of 76 to a low of 57 Fahrenheit. Kansas City, with its fountains, parks and boulevard is a true showplace in the spring.

Jazz and Barbecue: Two KC Traditions

Futurallia participants will experience first-hand KC's famous jazz and barbecue. Kansas City

is famous for its own distinctive sound of jazz pioneered in the 1920s. Today you can still hear KC's special brand of jazz at clubs throughout the city, and at the famous [American Jazz Museum](#)'s "Blue Room" at 18th and Vine Street.

Along with great jazz, KC's signature cuisine, barbeque, will be featured. It is actually available at more than 100 barbecue establishments in the city, each boasting its own specialty and flavors.

Source: futuralliakc2011.com

Local Culture

While we're all proud of our barbecue and the American Royal, there's much more to Kansas City than our "cowtown" nickname implies. Today, Kansas City culture includes diverse and numerous ethnic festivals and restaurants; devotion to professional sports teams in baseball, football, hockey, soccer, and tennis; NASCAR racing; musical and dance performances of all types; and an active theater community. The visual and performing arts draw a diverse and dedicated following; so do the Kansas City Chiefs. The Sprint Center and the Kansas City Power & Light District have spurred a revival downtown; Westport nightlife, Crown Center and the Country Club Plaza shopping district draw tourists and locals. Kansas City jazz and barbecue are recognized as the best in the world.

Kansas City has a vibrant international culture that incorporates the traditions, beliefs, foods, and celebrations of groups and nations from around the world, far beyond the confines of the American Mid-West. From Westport to the Northland residents and visitors can find a wide range of restaurants, specialty shops, and other businesses that reflect the amazing cultural diversity that Kansas City is so well-known for. Whatever one seeks to find from their home country or even a favorite vacation spot, whether traditional Brazilian cuisine or the aromatic sweetness of Middle-Eastern sweets, rest assured, it can be found in Kansas City.

Source: globalkc.org

FUTURALLIA KC 2011

Concept

FUTURALLIA is a **unique and globally-recognized event**. In Kansas City, FUTURALLIA KC 2011 will offer small and medium size businesses from various industry sectors, meetings in a “**business speed dating**” format.

Over two days, this international business development event will allow business leaders to have up to **16 personalized and pre-scheduled, 30-minute, face-to-face meetings** with **partners of their choice**. FUTURALLIA is a **springboard toward making new international partnerships**, in addition to informal meetings in a **professional and friendly environment**.

6 Reasons to Participate to FUTURALLIA KC 2011

- Reinforce your position in the international marketplace
- Create new partnerships with different sectors and countries
- Look for commercial, financial, strategic or technical partnerships
- Develop new export markets
- Identify new business opportunities
- Research and gather information on international markets



FUTURALLIA 2011 by numbers

- 2 days of professional meetings
- Up to 16 personalized pre-scheduled business meetings for each participant
- More than 800 business leaders from all sectors
- More than 9,000 one-on-one business meetings scheduled

B2B Meetings

Are you looking for new partnerships?

Participate to **FUTURALLIA KC 2011**, the 16th edition of Futurallia! This event gives participants the opportunity to meet potential business partners through a series of personalized B2B meetings. Over two days, you will participate in up to **16 personalized and pre-scheduled, 30-minute each, face-to-face meetings**.

A fascinating **race against time** that almost always ends up with business and investment opportunities. So if you would like to **register** or simply **obtain more information**, please **do not hesitate to [contact us](#)**.

Preparing the Individual Business Meetings

- Each registered company is provided with a unique login code to access our proprietary **on-line client area**, where each participant will **create a personal profile**, specify his/her **business activities**, and indicate the **type of partnership(s) sought and/or offered**.
- Once the online catalog opens, you will be able to **browse and search the list of participating companies** and **view the profiles of your potential partners**.
- You can then **select up to 20 meeting choices** from the list of participating companies.
- Our **specialized and proprietary match-making software** then creates a personalized meeting schedule for each participant, which is received upon arrival at the event.



Organization of the individual business meetings

You will receive a personalized schedule of 30-minute one-on-one meetings with up to 16 companies according to:

- Your meeting requests
- Companies that have asked to meet with you
- Reciprocal requests

If necessary, an **interpreter** will be assigned to any of your meetings as required. You can also take advantage of **networking breaks** to socialize, relax, and **informally develop other contacts**.



10:00 - 10:30	3ème étage 2nd floor Table 37	Nom de l'entreprise rencontrée M. Adnan NUGHES Paris - ANGLAIS	Portugal 4204 Demande réciproque - mutual request
10:30 - 11:00	3ème étage 3rd floor Table 37	Name of the company met M. Drouot P. Directeur Général Paris / anglais - ENGLISH - an interpreter was present / an interpreter will be present	Bulgaria 4217 Demande réciproque - mutual request
Please sit! - Coffee break and visit of stands			
11:30 - 12:00	3ème étage 3rd floor Table 37	Nom de l'entreprise rencontrée M. Eric DROUOT Paris - FRANÇAIS	Belgium 418 Vous les demandez! - you are requested
12:00 - 12:30	3ème étage 3rd floor Table 37	Name of the company met M. PAUL ZINHO, DIRECTEUR GENERAL Paris - FRANÇAIS	Bulgaria 4216 Vous les demandez! - you are requested

Exhibits

As part of the event, exhibition booths will surround the meeting area and will be divided into two sections: the “Experts” Section and the “International” Section. In addition to your meetings, you will have access to the exhibits. Please make sure to take advantage of them:



- The “**Experts Section**” brings together international business services specialists who provide advice and encourage successful international business partnerships: **international lawyers, insurance companies, financial and legal experts**, etc.
- The “**International Section**” accommodates the **delegation leaders** from around the world who have recruited companies to participate in the event. They will provide information about the regions they represent and about the different companies that make up their delegation. They remain very **valuable contacts** for your **future relationships and international business development**.

Sectors

Since the first FUTURALLIA event held in 1990, the event has always been conceived for owners, directors, and managers of small and medium size businesses from **all industry sectors** wishing to develop **business partnerships**. This is one of **Futurallia’s strengths**, bringing together professionals from different industries who can then share their know-how and apply it to other sectors. FUTURALLIA is about creating new partnerships and new opportunities: to develop those, the partners first need to **meet!**

To **facilitate your research** and finding connections, a non-exhaustive and “open” list of pre-defined sectors is proposed:

- Agri-food and agriculture
- Construction and public works
- Home improvement, wood products
- Automobile, mechanical and metallurgical industries, aeronautics
- Environment and sustainable development
- Information and communication technologies
- Communication, advertising, media, printing and publishing

- Transportation, logistics, geomatics
- Human and animal health, cosmetology
- Electronics, optics, photonics
- Promotion and economic development agencies
- Business services
- Biotechnology, chemistry, new materials
- Consumer goods, clothing, textile industry



Participating Countries

We are expecting participants from around the world... North and South America, Europe, Africa, Middle-East... Futurallia has a definite **global reach**.

The 16th edition, FUTURALLIA KC 2011, will reconfirm this once again with the **participation of delegations from more than 40 countries**.

Sample list: Algeria, Argentina, Austria, Belgium, Bulgaria, Burkina-Faso, Canada, Chile, China, Cyprus, India, Ivory Coast, Spain, United States, France, Ireland, Lebanon, Luxemburg, Mexico, Morocco, Poland, Qatar, Romania, South Korea, United Kingdom, Russia, etc.



Global Business



As technology in fields such as communication, transport, and finance has continued to develop, the nature of international relations, business, and even personal interactions has changed at an alarming rate. In recent years some experts have observed that the traditional limitations of geography, national boundaries, and even currency have begun to erode. Indeed, some divisions and communities have disappeared entirely leaving in their wake what some would call a "World Community" or "Global Village".

[Kansas City](#) has an extraordinarily well rounded global community that draws support from all levels of the local infrastructure. However, perhaps the most important and evident piece of that global community is international business. In recent years Kansas City has become increasingly well-known for its connections with the [international business world](#). Both American businesses operating overseas and International businesses operating in the United States have come to see Kansas City and, indeed, its vibrant international community as an excellent resource.

Kansas City Global encourages residents and visitors alike to take advantage of all of the opportunities that the Global Business Community in Kansas City provides. We also have resources available for those in the business community who would like more information about all that the Greater Kansas City Area has to offer.



KC SmartPort is the authority on logistics opportunities in the 18-county, bi-state Kansas City region. A non-profit economic development organization, KC SmartPort promotes and enhances the Kansas City region's status as a leading North American lo-

gistics hub.

HUSCHBLACKWELL® SANDERS LLP

Husch Blackwell LLP is a full-service litigation and business law firm with more than 600 attorneys in locations across the United States and in London, serving clients with domestic, international and multinational operations. We focus on providing sophisticated legal services at a compelling value that helps manage risk, overcome hurdles and create meaningful advantages for our clients.



Benny Lee founded Top Innovations, Inc. in 1987. Prior to that time Mr. Lee owned and operated a successful trading company in Taiwan. Mr. Lee's trading company has been involved in many successful ventures over the past twenty years. Projects such as the "Ginsu Knife", that became one of the most recognized brand names in the U.S.A., the "Handy Stitch" by Singer, and many other popular products have been handled by Mr. Lee's trading company.

KAUFFMAN

The Foundation of Entrepreneurship

The Ewing Marion Kauffman Foundation was established in the mid-1960s by the late entrepreneur and philanthropist Ewing Marion Kauffman. Based in Kansas City, Missouri, the Kauffman Foundation is among the thirty largest foundations in the United States with an asset base of approximately \$2 billion.



ITS Kansas City USA foreign trade zone warehouse is the oldest US foreign trade zone in Kansas City. ITS's experience provides your business the most efficient, time tested, Kansas City foreign trade zone transportation, handling, warehousing and compliance with all US Customs regulations in the Kansas City area. Our FTZ experience combined with Kansas City's centralized location within the United States gives your business the advantages of reduced transportation time and efficiency developed over 25 years of FTZ operating experience.

International Business Destination

Kansas City has a long established reputation as a destination for international business. The vital freight and transport links provided by the railroads and Kansas City International Airport make Kansas City an ideal and convenient home for businesses that must maintain constant connection with the wider global business community.

As Missouri's largest city and, indeed, a city that straddles the Missouri-Kansas border drawing on the resources of both great states, Kansas City offers resources that few other cities can offer. The very nature of the metropolitan area lends itself to excellent interstate links which, in turn, contribute to the excellent environment for growth and success Kansas City offers businesses. Kansas City also offers businesses access to a large urban labor pool that is widely renowned for dependability and strong work ethic. In short, Kansas City is the ideal location for international businesses seeking a base of operations in the US market; drop in anytime and see for yourself!

Business Abroad

Kansas City has a vibrant and diverse business community that has continually contributed to the growth and development of the city. Without the strong economic foundation that local businesses provide, Kansas City's history may well have developed in a much different manner and the city would not be the vibrant hub of activity that is so well-known today.

Kansas City is home to a number of American businesses that are active in the international community. Like the international businesses and organizations that call Kansas City home, these companies have found Kansas City to be an excellent hub for their operations within the United States and around the world. Major corporations such as [AMC](#), [Garmin](#), and [Hallmark](#) are currently based in Kansas City, and numerous other companies make invaluable contributions to the Global Business Community in Kansas City and, indeed, in the wider global community that they serve.

Kansas City provides not only an excellent domestic marketplace for businesses, it also provides an unrivalled launch point for American businesses seeking to expand into an ever-growing global marketplace. Whether a business seeks transport links, communications infrastructure, or even a reliable workforce, Kansas City can offer all of these and more to an ever growing and changing business community that continues to give so much in return.

Learning & Education



The Kansas City region is home to numerous nationally and internationally recognized colleges and universities. Together, these institutions are a vital part of Kansas City's global multicultural fabric, providing important international opportunities and experiences to every part of the community.

Diverse degree programs, course offerings, and study abroad programs give local students vital access to international resources and perspectives. A wide range of public events, forums, concerts, and guest lectures also give the wider Kansas City community similar opportunities. Institutions of higher learning also provide the international community with important inroads to local culture and all that Kansas City has to offer the global community through various programs that host visiting international students.

Please find below a list of colleges and universities offering support for Kansas City Global:

Colleges and Universities

There are more than thirty colleges and universities that call the Greater Kansas City Area home. In addition, Kansas City has satellite campus access to numerous higher education institutions from across Northwest Missouri, Northeast Kansas, the state of Missouri and the nation.



Park University was founded in 1875 as an independent, liberal arts, four-year coeducational, residential Christian institution. The flagship campus of Park is located on its historic site in Parkville, Missouri (founded 1875) high on the bluff above the scenic Missouri River. Our [Parkville Campus](#) is 10 minutes from downtown Kansas City, 15 minutes from the Kansas City International Airport, and part of the KCI Business Corridor.



[The University of Missouri-Kansas City](#) is part of the University of Missouri System, which is one of the nation's largest and most prestigious public research universities, with nearly 70,000 students on four campuses and hundreds of thousands served statewide through University of Missouri Extension and University of Missouri Health System. For more information, please see our [directory](#).



[The University of Kansas](#) offers a broad array of advanced graduate study programs and fulfills its mission through faculty, academic and research programs of international distinction and outstanding libraries, teaching museums and information technology. KU enrolls students from every state in the nation and more than 110 countries. Strong academic programs, colorful traditions, moderate cost and a beautiful location make it an unbeatable combination. For more information, please see our [directory](#).



[William Jewell College](#) is committed to bringing together talented students and gifted faculty mentors within a vibrant community sparked by a rigorous and intentional liberal arts curriculum. A full range of personal and professional development experiences are presented by the selective national liberal arts college's location within the Kansas City metroplex of more than two million. For more information, please see our [directory](#).



[Baker](#) is a private, liberal arts university that educates traditional and non-traditional students through small classes, innovative instructors and rigorous coursework. Alumni include four Rhodes Scholars, a Pulitzer Prize winner, entrepreneurs, educators, nurses, writers, artists, doctors, explorers and trendsetters who have shaped our world. Baker offers Bachelor's degrees in more than 40 areas of study and more than 70 extracurricular or cocurricular activities.



[Metropolitan Community College](#) is one of the premier community colleges in the country . Their five-campus college in Kansas City, Missouri, serves about 18,000 students each fall. MCC is the home of strong transfer programs that cover the first two years of a four-year degree and 80 career programs that provide quick entry into the workforce. You'll find personal classes, inspiring instructors, friendly people and low tuition costs that are a great fit for any student. For more information, please see our [directory](#).



[Avila University](#), is a Catholic University sponsored by the Sisters of St. Joseph of Carondelet. Avila offers degree programs in over 30 concentrations in a values-based community of learning providing liberal arts, professional, undergraduate and graduate education to prepare students for responsible lifelong contributions to the global community. For more information, please see our [directory](#).

Economic Snapshot of Kansas City MSA

Population total for metro area – 2,067,585

Population totals by county

Kansas

Franklin	26,441
Johnson	542,737
Leavenworth	75,227
Linn	9,335
Miami	30,969
Wyandotte	155,085

Missouri

Bates	16,761
Caldwell	9,160
Cass	100,184
Clay	228,358
Clinton	21,002
Jackson	705,708
Lafayette	32,572
Platte	90,688
Ray	23,358

Population Total For Metro Area Source: <http://www.census.gov/popest/metro/CBSA-est2009-annual.html>

Population Totals by County Source: <http://www.census.gov/popest/counties/CO-EST2009-01.html>

Gross Metropolitan Product
Kansas City MSA – Billions of dollars

2004	2005	2006	2007	2008	2009
\$86.6	\$91.2	\$97.3	\$97.5	\$101	\$101

Gross Metropolitan Product as Percentage of Gross State Products in 2009
Kansas City MSA – Billions of dollars

STATE	GMP PER STATE	PERCENTAGE OF GSP
Kansas	\$46.07	37.5%
Missouri	\$54.93	23.1%

Source: US Conference of Mayors, Metro Economies Report, <http://www.usmayors.org/metroeconomies/0110/report.pdf>

Kansas City GMP Growth
(Average annual percentage change)

2005	2006	2007	2008	2009
5.3%	2.3%	4.5%	3.6%	0.0%

Source: US Conference of Mayors, Metro Economies Report, http://www.usmayors.org/metroeconomies/0608/GMP_Report_June_2008.pdf

Median Existing House Prices - Kansas City MSA

2005	2006	2007	2008	2009
\$157,100	\$160,788	\$153,300	\$144,300	\$140,700

Source: <http://www.realtor.org/research/research/metropri>

Median Household Income for Greater Kansas City, MO-KS CSA - 2008

Median Income By County – KS - 2008

Atchison	\$42,788
Douglas	\$47,614
Franklin	\$48,591
Johnson	\$76,250
Leavenworth	\$60,218
Linn	\$43,671
Miami	\$61,231
Wyandotte	\$39,208

Median Income By County – MO - 2008

Bates	\$36,904
Caldwell	\$39,417
Cass	\$61,922
Clay	\$58,803
Clinton	\$51,537
Jackson	\$47,284
Johnson	\$47,093
Lafayette	\$46,394
Platte	\$67,134
Ray	\$51,965

Source: <http://www.census.gov//did/www/saipe/county.html>

Kansas City Workforce Investment Region Industry Projections 2008-2010

Cass, Clay, Jackson, Platte, Ray Counties only

Industry	Employment		Change 2008-2018	
	2008 Estimated	2018 Projected	Numeric	Percent
Agriculture	385	681	296	76.8%
Construction	28,291	31,993	3702	13.1%
Mining & Engineer- ing	259	238	-21	-8.0%
Durable Goods Mfg.	26,332	24,071	-2261	-8.6%
Nondurable Goods Mfg.	17,013	15,431	-1582	-9.3%
Transportation	21,464	20,447	-1017	-4.7%
Communications & Utilities	21,585	21,455	-130	-0.6%
Wholesale Trade	26,883	26,280	-603	-2.2%
Retail Trade	57,319	59,209	1890	3.3%
FIRE	38,622	40,486	1864	4.8%
Professional	36,455	45,402	8,947	24.5%
Management	10,727	11,306	579	5.4%
Administration	30,784	36,146	5,362	17.4%
Waste Management	1,200	1,330	130	10.8%
Arts, Entertainment	11,081	11,637	556	5.0%
Accommodation	47,732	50,887	3,155	6.6%
Educational	43,506	48,942	5,436	12.5%
Health Care	63,143	68,771	5,628	8.9%
Other Services	25,296	27,189	1,893	7.5%
Local, State	40,464	39,511	-953	-2.4%

Source: http://www.missourieconomy.org/occupations/occ_proj.stm

Unemployment for MSA 12-Month Trailing *

Atchison	Franklin	Johnson	Leavenworth	Linn	Miami	Wyandotte				
8.7	8.5	5.8	7.2	9	7.5	9.5				
9.1	8.8	6.5	7.8	10	7.7	10.1				
9.4	10.3	6.7	8.1	12.3	8.5	9.8				
10.5	9.3	7.1	8	10.9	7.8	10.9				
9.9	9	6.4	7.4	10.6	8.3	9.4				
8.9	8	6.8	7.6	9.7	7.7	8				
9	8	6.4	7.3	9.2	7.1	7.8				
10.4	7.8	5.6	6.9	9.7	7	8.6				
9.1	7.6	5.8	7.5	10.5	7.5	8.8				
9.9	9.6	6.4	8.9	13.1	8.9	13.5				
9.4	9.4	6.2	8.7	12.6	8.5	12.1				
9.1	9.7	6.6	8.9	11.4	8.3	9.9				
Bates	Caldwell	Cass	Clay	Clinton	Jackson	Lafayette	Platte	Ray		
8.8	10.8	8.3	7.9	8.2	9	4.8	3.7	4.8		
9.5	10.6	8.9	8.9	9.1	10.2	5.5	4.6	5.5		
10.3	10.1	9.8	8.3	9	10.6	6.5	5.1	8.2		
10	9.5	9.5	8.4	9	10.6	6.6	5.1	6.5		
10.3	9.8	9.9	8.7	9.4	10.9	6.4	5.1	7		
10.6	8.4	9.7	8.7	8.7	10.9	5.9	5	6.2		
10.3	9.3	9.2	8.3	9.7	10.3	6.1	5.1	6.5		
10.5	9.7	9.3	8.5	10.2	10.5	6.5	5.2	6.4		
11.6	10.1	9.7	8.3	10.9	10.3	7.2	5.6	7		
13.4	11.5	10.6	8.7	11.4	10.8	9	6.8	8.7		
13.1	11.3	11.1	9	12.2	11	9.1	7.9	11.1		
11.9	11.4	10.8	9	12	11.1	9.2	7.6	9.3		

Source: <http://www.bls.gov/lau/data.htm>

Gross Metropolitan Area Product
Kansas City MSA - Billions of dollars

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Gross Metropolitan Product by State/as Share of Gross State Products
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Economic Growth for Kansas City MSA

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Source: US Conference of Mayors, Metro Economies Report, <http://usmayors.org/metroeconomies/0107/GMPreport.pdf>

Top 25 Fastest Growing Cities in Kansas City MSA

*Metropolitan Statistical Area 2000 - 2008**

CITY & LOCATION	2000	2008	GROWTH RATE
Grain Valley, MO	5,355	10,352	93.31%
Basehor, KS	2,318	4,230	82.48%
Gardner, KS	9,696	17,462	80.10%
Spring Hill, KS	2,245	4,256	75.50%
Peculiar, MO	2,760	4,649	68.44%
Raymore, MO	11,265	17,703	57.15%
Tonganoxie, KS	2,783	4,305	54.69%
Kearney, MO	5,616	8,599	53.12%
Smithville, MO	5,601	8,073	44.13%
Eudora City, KS	4,349	6,226	43.16%
Olathe, KS	93,874	119,993	27.82%
Pleasant Hill, MO	5,633	7,178	27.43%
Parkville, MO	4,189	5,279	26.02%
Shawnee, KS	48,629	60,954	25.34%
Baldwin City, KS	3,453	4,308	22.85%
North Kansas City, MO	4,712	5,746	21.94%
Leawood, KS	27,783	31,342	21.81%
Oak Grove, MO	5,587	6,764	21.07%
Lee's Summit, MO	70,024	82,697	18.10%
De Soto, KS	4,601	5,420	17.80%
Warrensburg, MO	16,411	4,638	15.92%
Liberty, Clay County, MO	26,381	19,034	15.98%
Lenexa, KS	40,377	46,822	15.96%
Liberty, MO	26,380	30,568	15.88%
Blue Springs, MO	48,465	55,698	14.92%

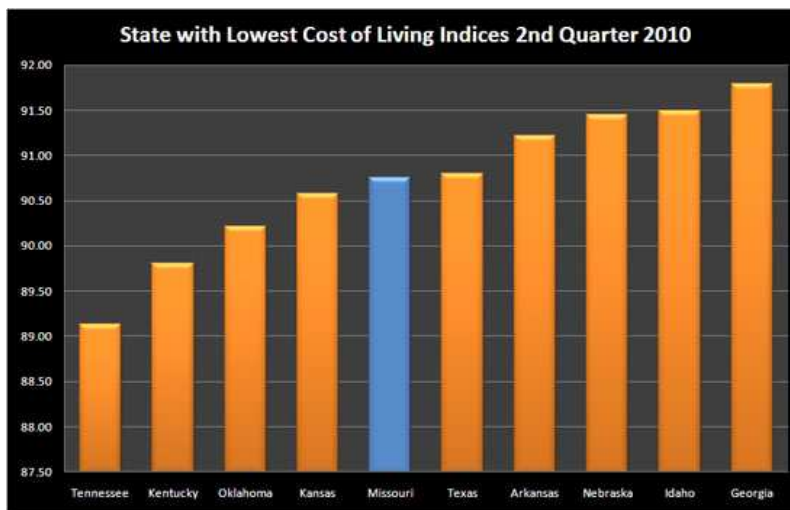
Source: <http://www.marc.org/metrodataline/population.htm>

Cost of Living Data Series-2nd Quarter 2010

In the second quarter of 2010, Missouri had the 5th lowest cost of living in the United States. In general, the most expensive areas to live are New England, Alaska, Hawaii, and the West Coast. The least expensive areas continue to be the Midwest and Southern States.

MERIC derives the cost of living index for each state by averaging the indices of participating cities and metropolitan areas in that state. Missouri's cost of living for the second quarter of 2010 was 90.76.

Cities across the nation participate in ACCRA's survey on a volunteer basis. Price information in the survey is governed by ACCRA collection guidelines which strive for uniformity.



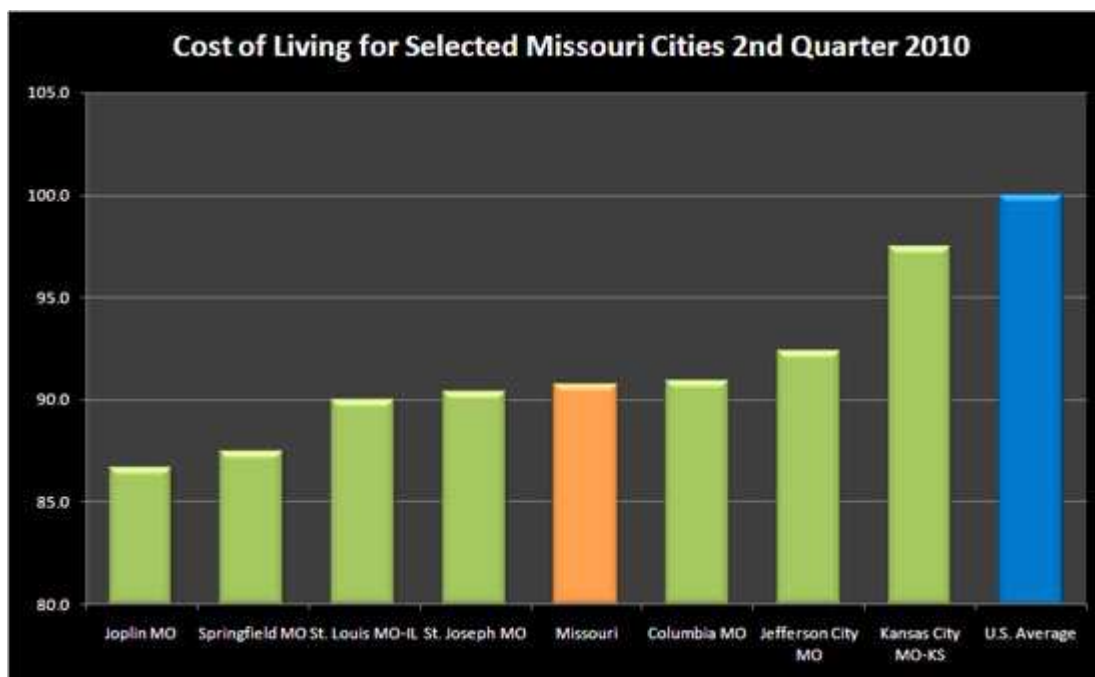
Composite Cost of Living-2nd Quarter 2010

STATE	RANK	INDEX	GRO-	HOUSING	UTILITIES	TRANSPORTATION	HEALTH	MISC
			CERY				CARE	SERVICES
			ITEMS					
TN	1	89.14	92.31	78.12	85.01	92.44	91.09	97.64
KY	2	89.81	89.04	80.00	99.16	97.00	91.49	93.16
OK	3	90.21	96.17	77.62	91.33	95.25	95.64	96.29
KS	4	90.58	89.11	84.34	86.21	97.05	91.65	95.64
MO	5	90.76	91.94	80.09	93.29	95.77	95.05	96.73
TX	6	90.79	89.50	81.40	95.81	96.18	96.72	95.49
AR	7	91.21	96.12	81.15	95.68	90.97	89.21	97.29
NE	8	91.45	96.95	82.54	91.97	99.57	93.45	93.85
ID	9	91.49	96.83	79.85	89.80	104.69	93.05	95.28
GA	10	91.79	103.21	80.24	88.18	95.50	98.89	96.46
MS	11	92.06	96.13	81.06	106.67	95.41	91.51	94.61
AL	12	93.06	99.56	81.30	99.04	95.63	87.06	99.00
IA	13	93.17	92.29	90.41	91.91	98.52	93.87	94.32
IN	14	93.72	91.30	85.75	101.83	99.87	97.09	96.66
OH	15	93.73	98.67	80.05	105.91	98.96	95.19	98.16
MI	16	94.46	95.11	86.69	116.26	99.84	92.27	92.66
WV	17	95.38	94.39	96.59	88.46	102.84	95.59	94.04
ND	18	95.40	102.43	90.45	73.58	100.76	96.63	101.71
WI	19	95.45	93.94	89.09	103.90	101.22	103.64	95.97
LA	20	95.81	97.83	96.73	85.18	97.21	93.03	97.32
UT	21	95.86	103.96	86.11	81.67	108.34	92.55	101.61
NC	22	95.94	102.61	87.93	96.86	95.69	105.01	99.14
IL	23	96.71	96.78	90.09	108.33	103.21	101.44	96.01
VA	24	97.16	96.48	96.71	99.29	94.25	100.01	97.89
FL	25	97.91	104.41	92.59	95.52	103.42	99.54	98.57
NM	26	98.57	100.17	97.98	91.57	98.56	98.43	100.67
SD	27	98.65	100.63	93.69	97.83	95.47	102.35	103.32
SC	28	98.81	105.19	89.30	104.22	97.40	100.44	103.46
WY	29	98.96	107.51	106.26	90.75	96.54	98.79	92.38
MT	30	99.78	111.63	96.04	87.32	104.11	104.73	100.02
NV	31	100.40	106.13	94.03	94.78	105.22	105.90	103.12
PA	32	100.63	102.05	97.79	107.32	101.25	93.64	101.18
MN	33	101.54	100.12	94.24	108.13	102.78	105.09	105.76
CO	34	101.97	101.05	112.37	87.43	99.11	102.52	98.48
DE	35	102.76	111.96	96.66	111.62	99.82	103.75	102.77
AZ	36	103.48	101.80	111.96	97.36	103.33	101.87	98.66
WA	37	103.76	104.93	105.93	85.25	110.10	117.32	103.02
OR	38	111.37	101.68	133.04	85.85	107.20	117.10	104.48
ME	39	113.83	102.78	139.51	100.73	107.25	111.35	101.91
NH	40	114.49	98.33	115.37	125.06	99.73	112.97	122.65
MA	41	119.72	111.24	128.78	144.88	102.45	114.21	114.22
VM	42	119.77	112.87	137.32	123.81	100.68	102.72	114.71
RI	43	122.85	114.88	129.36	128.56	103.25	111.67	127.16
MD	44	124.80	109.43	170.71	115.28	106.65	100.52	102.28
NJ	45	127.13	111.51	163.25	129.11	101.96	104.16	112.44
NY	46	127.16	110.95	161.61	131.81	107.93	110.73	110.34
CT	47	129.62	120.48	162.66	122.64	108.16	112.24	115.81
AK	48	131.78	135.94	145.18	138.95	122.38	138.54	118.36
CA	49	131.92	110.55	185.71	109.58	110.59	110.41	109.55
DC	50	139.72	106.84	225.99	96.96	110.61	103.85	103.70
HI	51	166.73	161.71	248.92	150.19	125.63	119.64	120.85

Each of the participating Missouri cities had a composite index below the national average in the second quarter of 2010. These cities ranged from an index of 86.7 in Joplin to 97.5 in Kansas City. In general, the major metropolitan areas are the most expensive areas in Missouri to reside.

Cost of Living Indices for Participating Missouri Cities 2nd Quarter 2010

CITY	INDEX	GROCERY			TRANSPORTATION	HEALTH MISC	
		ITEMS	HOUSING	UTILITIES		CARE	SERVICES
Joplin MO	86.7	89.2	73.4	102.3	91.4	88.3	90.9
Springfield MO	87.5	90.5	78.1	78.6	98.1	94.1	92.7
St. Louis MO-IL	90.0	95.8	74.0	91.5	100.9	100.8	96.2
St. Joseph MO	90.4	94.0	84.8	91.7	90.9	95.4	92.8
Missouri	90.8	91.9	80.1	93.3	95.8	95.0	96.7
Columbia MO	90.9	91.4	81.9	89.9	96.7	96.7	96.3
Jefferson City MO	92.4	91.4	78.4	100.3	92.7	93.6	102.6
Kansas City MO-KS	97.5	91.3	90.1	98.8	99.6	96.4	105.6
U.S. Average	100.0	100.0	100.0	100.0	100.0	100.0	100.0



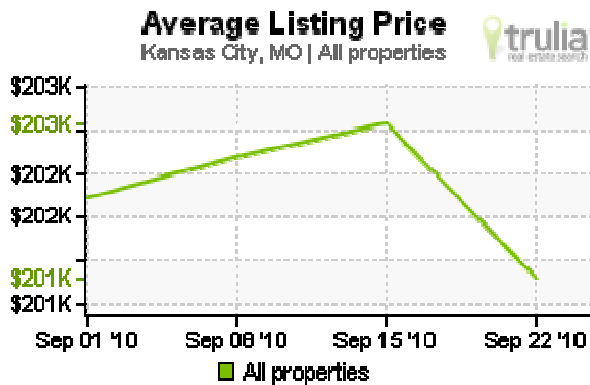
Source: Missouri Economic Research and Information Center

Kansas City Real Estate Overview

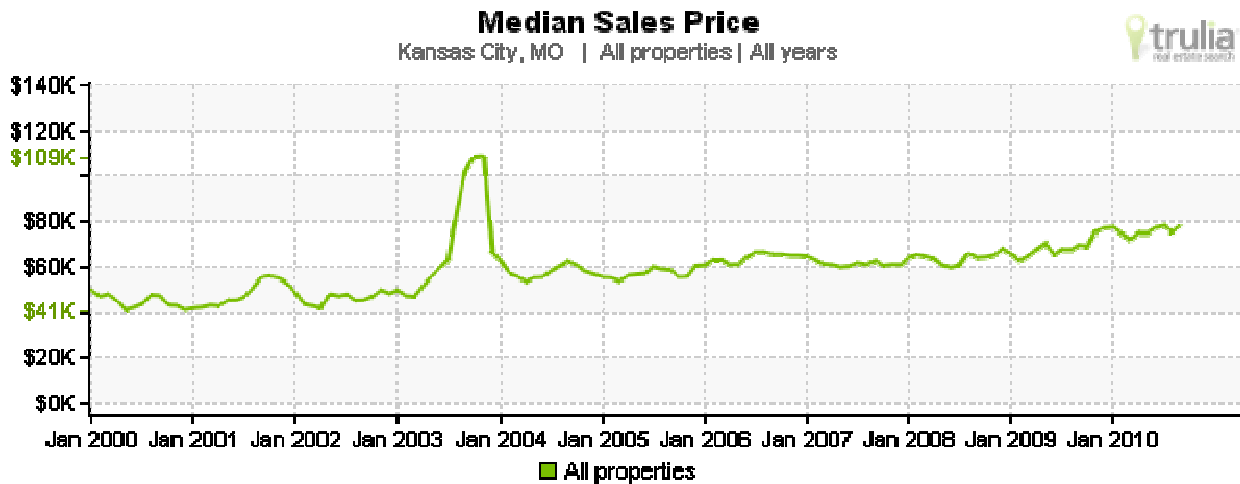
Market View for Kansas City

Avg. Listing Price	-\$1,772	Median Sales Price	+\$9,341	5,318	Homes For Sale	12	Open Homes
\$200,791	-0.9%	\$78,658	+13.5%				
Wk ending Sep 22	w-o-w	Jun '10 - Aug	y-o-y	846	Recently Sold	1,897	Foreclosures

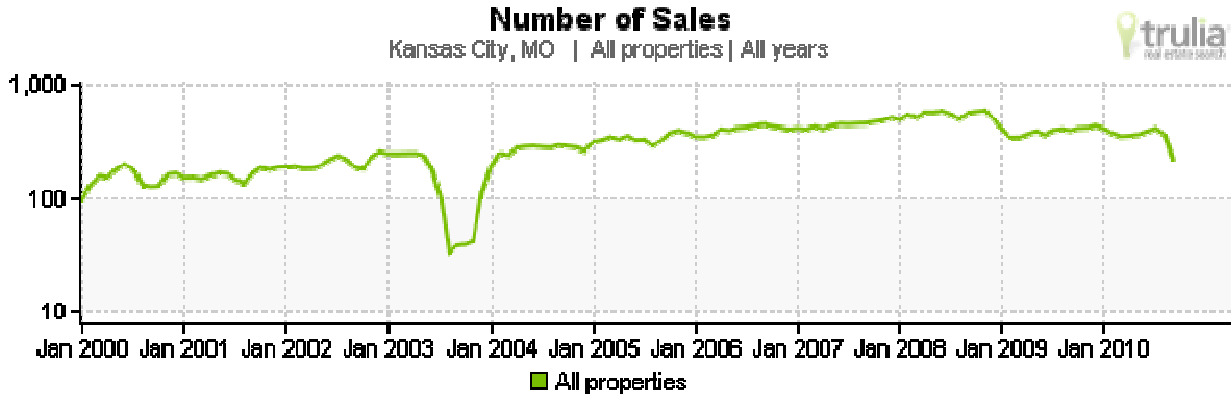
Market Trends for Kansas City



Average Listing Price	\$200,791	-0.9%	w-o-w
Median Sales Price	\$78,658	+13.5%	y-o-y
Average Price/sqft	\$64	+3.2%	y-o-y
Number of Sales	214	-44.7%	y-o-y

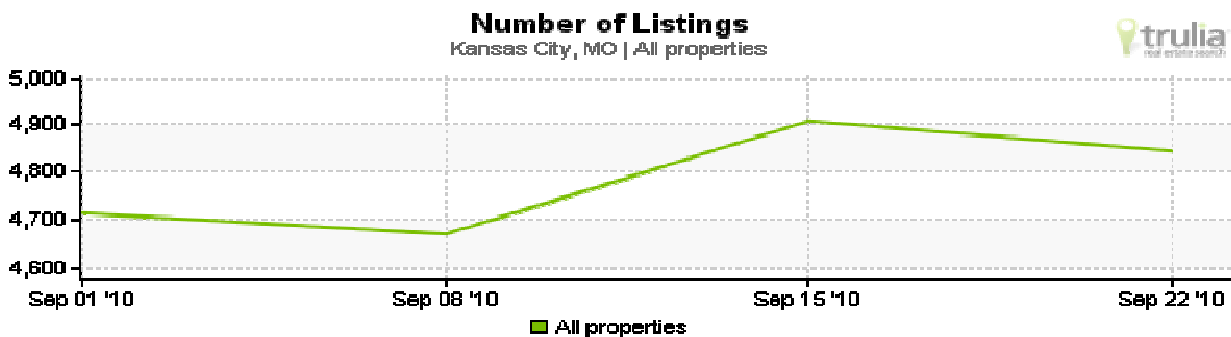
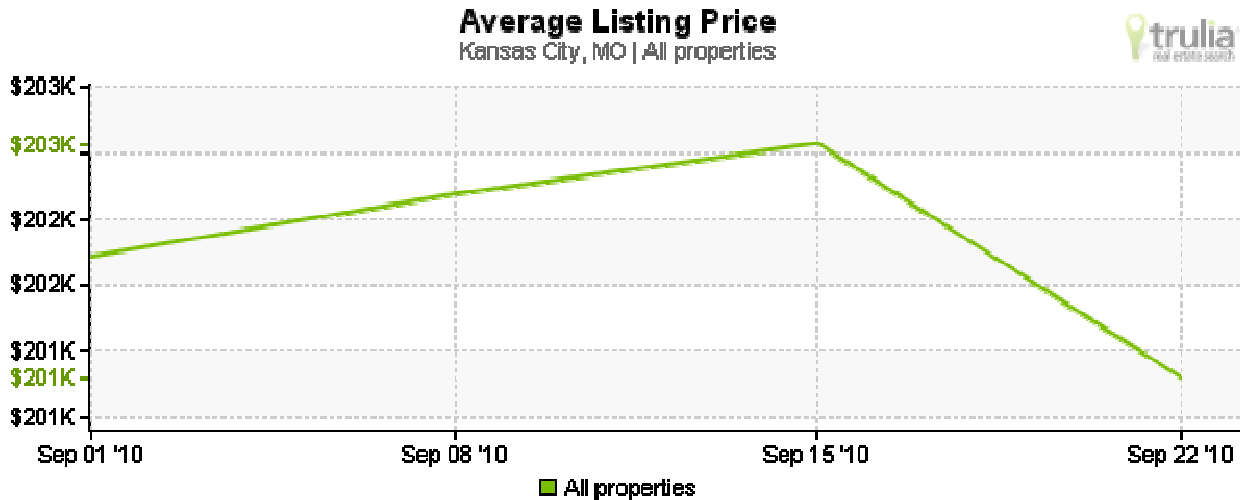


Source: Trulia.com



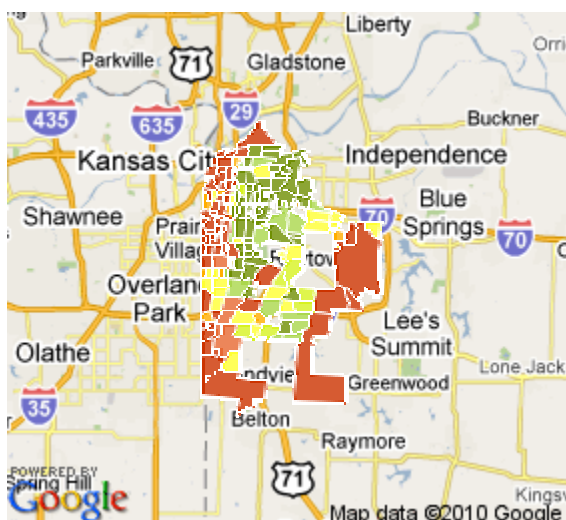
Kansas City Summary

The median sales price for homes in Kansas City MO for Jun 10 to Aug 10 was \$78,658. This represents an increase of 2.3%, or \$1,732, compared to the prior quarter and an increase of 13.5% compared to the prior year. Sales prices have appreciated 35.3% over the last 5 years in Kansas City. The average listing price for Kansas City homes for sale on Trulia was \$200,791 for the week ending Sep 22, which represents a decline of 0.9%, or \$1,772, compared to the prior week and a decline of 0.5%, or \$919, compared to the week ending Sep 01. Average price per square foot for Kansas City MO was \$64, an increase of 3.2% compared to the same period last year. Popular neighborhoods in Kansas City include West Plaza, Tower Homes, Southmoreland, Armour Fields, Armour Hills, and Ward Parkway.



Average Price Per Sqft

Kansas City, MO | All properties | All years



Most popular neighborhoods	Avg. listing price Week ending Sep 22	w-o-w
West Plaza	\$232,628	-3.5%
Tower Homes	\$144,529	-0.7%
Southmoreland	\$195,666	-6.9%
Armour Fields	\$445,246	+1.4%
Armour Hills	\$222,632	-1.5%
Movers & Shakers	Avg. listing price Week ending Sep 22	w-o-w
Center City	\$86,462	+591.7%
Key Coalition	\$86,143	+91.4%
Coachlight Square	\$63,214	+33.1%
Valentine	\$103,386	-29.9%
Central Blue Valley	\$24,767	-28.0%
Park Tower Garde		

Source: Trulia.com

Attractions 101

Kansas City knows how to entertain visitors. After all, this city has a rich history of delighting travelers since we first put out the welcome mat for those heading west on the California, Oregon and Santa Fe Trails.

Fall for KC's Autumn Attractions

Whether learning how greeting cards are made at the international headquarters of [Hallmark Cards](#) or watching how a “hog” is assembled at [Harley-Davidson Vehicle and Powertrain Operations](#), today’s traveler will find a multitude of diverse and fun attractions.

And chances are that Kansas City has changed since your last visit. Experience some of Kansas City’s new attractions, like the [Schlitterbahn Vacation Village](#) or the Bloch Building at [The Nelson-Atkins Museum of Art](#). Special summer exhibitions at the Nelson include:



- *Creating and Collecting: Kansas City and Contemporary Decorative Arts*
- *The Treasury: The Splendor of Liturgical Objects*
- *Cultivating Nature: Printmaking for Painting in 17th Century China*
- *Thinking Photography: Five Decades at the Kansas City Art Institute*
- *Solitary: Alienation in Modern Life*
- *Romancing the West: Alfred Jacob Miller in the Bank of America Collection*
- *Through African Eyes: The European in African Art, 1500-Present*
- *Electromediascope Fall 2010: Wave Energies FeedBack: 30 Years of Electronic Media at Kansas City Art Institute*

Sports fans can get in the game at the new [College Basketball Experience](#), which features interactive exhibits and a hoops hall of fame. Or, get a speed-rush at one of many [Kansas Speedway](#) racing events. Check out a [Kansas City Chiefs](#) game at the new Arrowhead Stadium.

Kids can’t get enough of [Science City](#), a hands-on children’s museum at Union Station that will have them laughing *and* learning. All summer long, Union Station is hosting a *Dinosaurs Unearthed* exhibition featuring 24 full-sized animatronic dinosaurs, an interactive DinoLab and more than 40 fossil replicas and eggs. Visitors can also participate in a hands-on DinoDig where they are invited to uncover prehistoric fossils.

Hallmark's [Kaleidoscope](#) allows children to explore their creativity during free workshops. In Overland Park, Deanna Rose Farmstead revisits the age of the family farm. Children can feed baby goats, take wagon rides, play on multiple playgrounds and come face-to-face with buffalos and longhorns.

Thrill-seekers of all ages love the side-by-side theme parks, [Worlds of Fun](#) and [Oceans of Fun](#).



Modeled after the tale, *Around the World in Eighty Days*, Worlds of Fun features more than 50 rides, shows and attractions. Catch more than 60-acres of surf, sand and fun at Oceans of Fun.

For a wild time, head to the [Kansas City Zoo](#). The zoo's naturalistic settings are home to more than 1,200 exotic animals. And, the new *Polar Bear Plunge* exhibit is now open featuring the zoo's newest resident, Nikita the polar bear.

For adults, the city's four casinos offer traditional gaming, dining and amazing live entertainment. [Boulevard Brewing Co.](#) offers a taste of how specialty beer is made, with tours of its modern production facility.



For interactive family fun, get behind the wheel of a high-performance cart that reaches speeds of up to 45 mph at [Sadlers Indoor Racing](#). Ride the bumper cars and go-carts at [Paradise Park](#). Or play a game that's a combination of bumper cars, basketball and jai alai—called whirly ball—at [PowerPlay](#).

One-of-a-kind boutiques and fashion's favorite labels can be found at Kansas City's shopping attractions. However, they offer so much more than fabulous finds. Take an architectural tour of the [Country Club Plaza](#). See live theater at [Crown Center](#). People watch at the [City Market](#), one of the Midwest's largest farmers' markets. After the shops close, head over to [Westport](#) or the [Power & Light District](#), two of Kansas City's most popular nightlife hotspots.

When it comes to attractions, Kansas City has plenty to keep visitors busy!

Hallmark Visitors Center



Price: Free

Hours: Open Mon.-Fri. 10am-4:30pm, Sat. 9:30am-4:30pm, closed Sun.

See one of the world's most creative companies come to life. Located in Kansas City's Crown Center complex, the Hallmark Visitors Center celebrates the Hallmark story in a display of 14 remarkable exhibits, from our founder's humble beginning in 1910, to the creation of one of the world's largest greeting card company.

Step inside the Timeline exhibit where you'll view historical artifacts that reflect various eras

and trends throughout 20th century America into the new millennium.

Marvel at the J.C. Hall Christmas Trees, a collection of 17 unique and imaginative trees. Visit with some of our Hallmark craftspeople a graphic arts technician or press operator as they demonstrate hot foil stamping and die cutting, processes used in the manufacture of greeting cards.

You can even press a button to create a star-shaped bow that you can take home as a souvenir. There's so much more to see at the Hallmark Visitors Center. This stop is sure to add many happy memories of your visit to Kansas City. And the best part is...it's FREE!

TYPE: Visitor Centers

LOCATION/DISTRICT: Crown Center Area

ADDRESS: 2450 Grand Blvd. Kansas City, MO 64108

PHONE: 816-274-3613

FAX: 816-274-3148

Harley-Davidson Vehicle and Powertrain Operations



TYPE: Tours & Sightseeing

LOCATION/DISTRICT: Northwest

ADDRESS: 11401 N Congress Ave. Kansas City, MO 64153

PHONE: 877-883-1450

Price: Admission free

Hours: Tours are offered Mon - Fri from 9am-1:30pm. Tours are offered on Sat. from June 5 - Sept. 11.

The 358,000-square-foot Harley-Davidson Vehicle and Powertrain Operations in Kansas City, Mo. was built in 1998 to increase production of Harley-Davidson® motorcycles.

More than 900 Kansas City employees produce the Sportster®, Dyna and VRSC families of motorcycles from fabrication and finishing through final assembly. The plant also has the unique distinction of being the only Harley-Davidson facility to produce an entire motorcycle, the groundbreaking VRSCA V-Rod®. From assembly of the liquid-cooled Revolution® powertrain and hydroformed frame to painting and final testing, people and process converge in Kansas City to transform raw materials into custom American muscle.

The tour center features a series of displays that guide you through the various manufacturing and assembly processes and illustrate the individual and collaborative skills necessary to produce each motorcycle. You'll also have the chance to sit on current production motorcycles and visit the gift shop, which features tour-related souvenirs.

Your tour experience begins with an introductory film. Then it's on to the factory floor where you'll witness a wide range of operations from welding, laser-cutting and frame-bending, to polishing and wheel assembly. You'll see fenders and gas tanks being formed, newly painted frames hanging on the line, and sophisticated robotic welding technology. You'll also see the Revolution® powertrain assembled from crankcase to cylinder heads.

Must be at least 12 years old and accompanied by adult. Fully enclosed shoes required. Cameras prohibited on tours; lockers available. Souvenir merchandise for sale. Please call 877-883-1450 prior to your visit for details.

Kansas Speedway



TYPE: Professional Sports

LOCATION/DISTRICT: West

ADDRESS: 400 Speedway Blvd. Kansas City, KS 66111

PHONE: 913-328-3300

FAX: 913-328-3370

Price: \$10 to \$300

Hours: Open 8am-5pm Mon.-Fri., During race dates, check www.kansasspeedway.com for gate opening times.

When Kansas Speedway opened in 2001, it served as home to some of the fastest and fiercest competition in Kansas sports history.

Since then, Kansas Speedway has become one of the most popular and most diverse motorsports venues in the country.

Kansas Speedway hosts NASCAR's premier series, the Sprint Cup Series. It also brings the superstars of the Indy Racing League's IndyCar Series, the NASCAR Nationwide and Camping World Truck Series and the ARCA RE/MAX Series to Kansas City, Kan., for an exciting season of heart-pounding motorsports action.

Each race weekend, some 82,000 people sit in the speedway's distinct purple and yellow grandstand to watch their favorite drivers compete. Another 10,000 or more people watch from the comfort of their motorcoaches parked in the track's massive infield.

The newest of all the country's race tracks, Kansas Speedway boasts superior sightlines, convenient traffic ingress and egress and a streamlined flow from parking lots to the open and airy grandstand and its 68 suites.

The concentration of season ticket holders to Kansas Speedway come from a six-state area with a population of 42.1 million. The average fan travels about three to six hours to reach Kansas City, Kan.

Besides the racing, other weekend track events include high-speed driving schools where race fans can learn what it's like to be Richard Petty or Mario Andretti. Car shows, community functions and private parties make up the rest of Kansas Speedway's yearlong activity calendar.

Each season, keep your eyes peeled for the superstars of motorsports to visit Kansas City, Kan., drivers like Jeff Gordon, Dale Earnhardt Jr., Tony Stewart, Carl Edwards, Kyle Busch and Clint Bowyer move pretty fast.

©2001-2005, Photos Provided Courtesy of Kansas Speedway® and International Speedway Corporation

Kansas City Chiefs



TYPE: Professional Sports
LOCATION/DISTRICT: East
ADDRESS: One Arrowhead Dr. Kansas City, MO 64129
PHONE: 816-920-9300
FAX: 816-924-2878

Whether you're enjoying the world's largest tailgate party or witnessing one of the loudest stadiums in the NFL, nowhere does football quite like Kansas City.

Founded in Kansas City in 1963, the Chiefs are a top draw in the region with more than 12 million fans in their proud history. The Chiefs and the St. Louis Cardinals played the inaugural game at Arrowhead Stadium on Aug. 12, 1972. Since then, the field has witnessed the legendary likes of Len Dawson, Buck Buchanan and Derrick Thomas -- all wearing the team's signature red and gold.

Arrowhead remains one of the nation's top venues for fans to experience the excitement of collegiate or NFL football. The stadium and the fans that consistently fill it -- a red sea of 80,000 loyal spectators -- have helped produce a distinct home-field advantage for the Chiefs. Since 1992, no NFL team has had a better regular season home-winning percentage than Kansas City.

In April 2006, Jackson County voters approved a sales tax to help fund a total renovation of Arrowhead and adjacent Kauffman Stadium, home to the Kansas City Royals. Slated for a 2010

completion, Arrowhead will receive more than \$325 million in improvements -- including wider concourses, more restrooms, more concession stands, a new stadium club, a Chiefs store and a museum.

Kansas City Zoo



TYPE: Zoos & Animal Parks

LOCATION/DISTRICT: Southeast

ADDRESS: 6800 Zoo Dr. Kansas City, MO 64132

PHONE: 816-513-5800

FAX: 816-513-5850

Price: Adults \$11.50, Seniors \$10.50, Children 3-11 \$8.50 on Tuesdays admission is Adults \$9, seniors \$8 youth 3 - 11 \$7

Hours: Open Daily 9:30am-4pm Mon.-Fri., 9:30am-5pm Sat.-Sun.

More than 200 acres of adventure and 1,000 animals in naturalistic settings. Snakes Alive and Polar Bear Plunge are now open.

See elephants trundle down a Botswanian corridor, stand toe-to-toe with a mob of free-roaming kangaroos, hand feed a lorikeet and roam through the new Tropics with animals above, below and beside you.

Voted best African exhibit and best place to see Chimpanzees and Kangaroos, the Kansas City Zoo is sure to entertain and educate every member of your family.

Explore the Discovery Barn and Peek-a-boo Tree. The tree house provides children with safe and fun opportunities to climb, laugh and play like animals in the wild.

Along with its marvelous animal collection, the Zoo prides itself on outstanding educational opportunities including overnight safaris for children, families and classrooms.

An always changing, always fun family experience for all ages. Visit us today!

Country Club Plaza



TYPE: Shopping Centers & Malls

LOCATION/DISTRICT: Country Club Plaza Area

ADDRESS: 4745 Central St. Kansas City, MO 64112

PHONE: 816-753-0100

FAX: 816-753-4625

Price: Free

Hours: Hours Vary

Kansas City's premier retail, dining and entertainment destination, offering 180 shops and dozens of fine restaurants nestled within old-world architecture.

The Plaza spends seven weeks each winter dressed up in jewel-colored lights. More than 80 miles of holiday lights outline every shop, dome and tower of the Spanish-inspired shopping and entertainment district. Lavishly decorated store windows, horse-drawn carriages and carolers provide the perfect holiday backdrop. (Thanksgiving-Jan. 13)

Plaza Shopping

Shoppers will recognize fine stores like Anthropologie and Tiffany & Co. Original Kansas City stores like Halls and Tivol give local flavor to the Plaza's reputation as a national fashion center. Pleasant surprises can be found along each block – from tiny shoe boutiques to delicious chocolatiers, couture clothiers, stylish salons and fine jewelry.

Plaza Dining

Contemporary American to Kansas City steaks, authentic Italian to cosmopolitan Mexican are all a part of the Plaza experience. Whether it's the hot spot that caters to the late crowd or a quiet courtyard café, the Plaza restaurants offer an atmosphere that no other district can duplicate.

Plaza Events

The Plaza is kept lively with a year-round calendar of music and special events, including the famous Plaza Lights and the widely recognized Plaza Art Fair, ranked among the top five art fairs nationally.

Outdoor Dining

The picturesque views of the Spanish influenced background entice Plaza visitors to 18 outdoor dining venues. Classic Cup offers a sidewalk café and a courtyard patio shaded by colorful umbrellas. Baja 600's flowering patio adds California flavor to traditional Mexican favorites. The newest restaurant, Brio Tuscan Grille, offers the best view of The Plaza from its terrace.

Live Music

The Plaza isn't just shopping and dining. Some of the area's finest musicians grace the Plaza with their lively tunes. Catch a variety of music, from jazz to reggae to classical, at a number of establishments throughout the Plaza any night of the week. From May through September, enjoy live music in the Plaza's charming courtyards during the annual concert series.

Crown Center



TYPE: Shopping Centers & Malls

LOCATION/DISTRICT: Crown Center Area

ADDRESS: 2450 Grand Blvd. Kansas City, MO 64108

PHONE: 816-274-8444

FAX: 816-274-4567

Home to the international headquarters of Hallmark Cards, Crown Center offers something for everyone.

The three-level Crown Center Shops feature more than 60 shops and restaurants. Eating options range from a burger spot where meals are delivered by miniature train to the city's only Mobil Four-Star dining experience, The American Restaurant. Shopaholics are drawn to the unique specialty stores, headlined by Halls Crown Center. Theatregoers can choose from Broadway-style productions at the American Heartland Theatre, award-winning youth-oriented shows at The Coterie Theatre and innovative shows at the new Off Center Theatre. The center also hosts free activities, such as children's exhibits, fashion shows, puppet and magic shows and the Crayola Christmas Land.

Crown Center Square, located right across from the shopping center, is the heart of the complex. It's home to events throughout the year that are great for the whole family, including ethnic festivals, an antique show, outdoor movie series, concerts and a pumpkin patch.

Also at the complex are free Hallmark-sponsored activities. The Hallmark Visitors Center details the illustrious history of the world's leader in personal expression, while Kaleidoscope offers a creative art experience for children ages 5-12.

Travelers can choose from two of the city's most luxurious hotels--The Westin Crown Center and the Hyatt Regency Crown Center. They're connected to the shopping center by The Link, an elevated, climate-controlled pedestrian walkway.

Come to our "city within a city" and find out for yourself why five million people visit Crown Center each year!

City Market



TYPE: Farmer's Market & Specialty Foods
LOCATION/DISTRICT: Downtown Area
ADDRESS: 20 E 5th St., Ste. 201 Kansas City, MO 64106
PHONE: 816-842-1271
FAX: 816-471-6168

Price: Free Admission

Hours: Open 7 Days a week

In operation since 1857, the City Market is the largest farmers' market in the region with an annual attendance of nearly 600,000 per year and bursting with more than 170 farmer stalls. In addition, City Market merchants offer a wide variety of fresh produce, meats, seafood, flowers, specialty foods and other items from America, Africa, Europe, the Middle and far East.

The City Market is home to a unique collection of gift shops, authentic restaurants and the Arabia Steamboat Museum, which houses the largest collection of pre-Civil War artifacts in the world.

The City Market has an extensive event calendar from April through October including concerts, food festivals and kids activities. Located in the heart of the historic River Market neighborhood, the City Market is open seven days a week, year round. For more information visit the City Market Web site at www.thecitymarket.org.

Westport



TYPE: Nightclubs & Dancing
LOCATION/DISTRICT: Country Club Plaza Area
ADDRESS: Westport Rd. & Pennsylvania Ave.
Kansas City, MO 64111
PHONE: 816-531-4370
FAX: 816-531-4380

Westport - Real People, Real Places, Real Life

To be a truly great destination, you need real places, like the unique shops and exceptional dining of Westport. And, you need real life, like the vivid history and exciting events Westport

holds. But the most important ingredient is a great destination: real people. The people of Westport welcome you.

An important aspect of Westport's personality can be found in the events held throughout the year. And just like the diverse shops and restaurants you'll find in Westport, it's also home to a wide variety of special events.

Visitors can take in a wine tasting one weekend and an auto race festival the next. Antique fairs and art shows are intermingled with concerts and fairs in the streets. And for decades, Westport has been home to some of the best Irish heritage celebrations in the country.

Westport is home to eclectic shops and culinary adventures. The Harris Kearney House, built in 1855, is home to a museum and the Westport Historical Society. And, the nightlife makes it KC's premier entertainment district. But the heart and soul of this community is the people. Westport's business owners, residents and patrons are as warm and welcoming as you'll find anywhere in the country.

Kansas City Power & Light District



TYPE: Nightclubs & Dancing

LOCATION/DISTRICT: Downtown Area

ADDRESS: 13th & Walnut Sts. Kansas City, MO 64106

PHONE: 816-842-1045

FAX: 816-842-1047

Visitors can now experience a new Downtown Kansas City with the Kansas City Power & Light District. The \$850 million entertainment district - the largest new development project in the Midwest - has reenergized downtown, creating an entertainment, retail and dining hot spot for visitors and conventioners. It transforms itself from a unique lunch and retail destination by day to an exciting dining and entertainment experience in the evening.

Below is a list of venues in the Power & Light District either already open or opening soon.

- 801 Steak and Chop House
- AMC Mainstreet Theatre (6-screen all-digital theatre)
- Angel's Rock Bar (rock bar with live and recorded music)
- Bristol Seafood Grill (2nd location for local seafood legend)

- Chef Burger (locally-owned, create-your-own burger restaurant)
- Chipotle Mexican Grill
- Cosentino's Market Downtown (gourmet grocery store)
- GNC (features a full smoothie bar)
- Flying Saucer Draught Emporium (more than 225 beers from more than 15 countries)
- Fran's Restaurant (Diner)
- Garment District Boutique (retail)
- Genghis Grill (Asian stir-fry concept)
- Gordon Biersch Brewery and Restaurant (hand-crafted beer and made-from-scratch food)
- Howl at the Moon (dueling piano bar)
- Indie on Main
- Johnny's Tavern (sports bar)
- Jos.A.Bank
- Kobe Japanese Steak & Seafood
- Lucky Strike Lanes (bowling alley)
- Maker's Mark Bourbon House & Lounge (premium Kentucky bourbon in sophisticated setting)
- McFadden's Sports Saloon (Irish-themed sports bar)
- Mema's Bakery
- Mosaic (South Beach-style lounge)
- PBR Big Sky (country bar)
- Pizza Bar
- Polished (full-service nail salon)
- Polished Edge Fine Jewelry
- Raglan Road (Irish pub made in Ireland, literally)
- Savvy Coffee & Wine Bar
- Shark Bar (nightlife with a Caribbean flair)
- Sprint Studio (retail shop)
- Ted's Montana Grill
- Tengo Sed Cantina (south-of-the-border flavor)
- The Jones (pool and lounge)
- The Midland by AMC (3,000 capacity live music venue)
- The Mixx (homemade salads, soups and sandwiches)
- The Peachtree Restaurant (delicious soul food)
- Zafar, Spa & Boutique